



2019 EXHIBIT SPACE APPLICATION & CONTRACT

Colorado Convention Center

September 17-18, 2019

DISTILLERS PAVILION

The "Rules, Regulations and Financial Terms" & "General Terms and Conditions" outlined in the Exhibitor Prospectus will govern and bind all Exhibitors at the Colorado Restaurant & Bar Show, hereinafter called the 'Expo,' to be held at the Colorado Convention Center in Denver, Colorado, September 17 - 18, 2019 and are a part of this contract. To see the map layout and download the Exhibitor Prospectus, please visit www.corestaurantshow.com

A. DIRECTORY INFORMATION:

Complete the following information exactly as you would like it to appear in the Expo Program distributed on site. Companies with multiple booths are entitled to an additional listing in the Expo Program for each additional booth.

Company Name _____
Street _____
City _____ State _____ Zip _____
Phone _____
Email _____
Website _____

B. PUBLIC CONTACT: (Person who will be listed as the public contact in the Expo program):

Name _____
Phone _____ Title _____
Email _____

C. ADMINISTRATIVE CONTACT: (Person we will send all expo information to)

Name _____
Phone _____ Title _____
Email _____

D. SPACE REQUIREMENTS/EXHIBIT COST:

1. Total number of 10'x10' booths required: _____
2. Booth Preference *within Distillers Pavilion*:
(1st Choice) _____ (2nd Choice) _____ (3rd Choice) _____

Booths in the Distillers Pavilion are assigned by CRA and cannot be confirmed without a deposit or full payment. In order to guarantee your booth space, payment in full for all booths must be received by 5 p.m. on July 12, 2019. Any booth spaces without full payment received by July 13, 2019 will be forfeited. **There are no exceptions.**

Contracts submitted after July 12, 2019: In the case that there are still available booths after July 13, 2019, payment in full must accompany contract in order to assign booth space.

E. ADDITIONAL INFORMATION:

1. Will you be sharing a booth on the Expo floor? YES _____ NO _____
If Yes, please list the additional company: _____

If you are interested in sharing a booth, but do not have a partner in mind, CRA can assign one for you. Please check here if interested:

2. Will you be sampling food or beverages on the Expo floor? YES _____ NO _____
(Sampling Forms will be sent separately)

3. Will your booth require electricity? YES _____ NO _____
(Electrical order forms will be sent separately)

4. We will be listing all Expo specials or discounts in our advertising of the Expo to potential attendees. Will you be offering a Expo discount?

YES _____ NO _____

If Yes, please list your offer. If you are not sure, please write "TBD".

F. TOTAL:

Exhibit Space Rental:
(Add up total for # of booths - \$750/booth in Distillers Pavilion w/verified Distillers Guild Membership)

Total Booth(s)Rental: \$ _____

Distillers Guild Membership Number: _____

Discounted booth pricing available in Distillers Pavilion ONLY, w/VERIFIED Distillers Guild Membership. Booth placement within the Distillers Pavilion is assigned by CRA.

Total Exhibit Rental Due: \$ _____

Deposit Amount Enclosed: \$ _____
(Minimum of \$500 per booth, or entire amount if sharing a booth)

Payment in full for all exhibit space due July 12, 2019.

G. METHOD OF PAYMENT:

- Check (Make checks payable to "Colorado Restaurant Association")
 Visa Master Card American Express Diners Club Discover

Credit Card # _____ Exp. Date _____

CVV: _____ Signature of Card Holder _____

Printed Name _____

H. DIRECTORY PRODUCT LISTING FOR EXPO PROGRAM:

Select no more than three categories per booth purchased which best describe the products to be exhibited. Indicate the numbers and brief descriptions (from the list) here. Because the list is updated each year, check the list and not your last show contract. Attach an additional sheet in case you have purchased more than one booth and would like additional listings. If your product or service is not listed, please select 9999 (miscellaneous) and provide a description. Show Management will do its best to accommodate all requests. If you request more than three, only the top three will receive the listing.

Product Code No.	Product Description (from 2019 Category List in Exhibitor Prospectus)
1. _____	_____
2. _____	_____
3. _____	_____

I. AUTHORIZED SIGNATURE:

Enclosed is a booth deposit in the amount of \$ _____, which I understand must accompany this form in order to apply for exhibit space. I agree to abide by the "Rules, Regulations and Financial Terms" and the "General Terms and Conditions" enclosed, and by reference hereby made a part of this agreement.

Name (Please Print) _____

Title _____ Date _____

Signature _____

Please sign and return to:

Colorado Restaurant Association • 430 East 7th Avenue, Denver, CO 80203-3600
SallyAnn Prier • Events and Sponsorship Manager • Email: sprier@corestaurant.org