



**This is suggested copy for Colorado Restaurant Show exhibitors to customize and send to their database in August and again in September to promote their participation.**

*SUBJECT LINE OPTIONS:*

We'll be at Colorado Restaurant Show in Denver—will you?  
Join us at Colorado Restaurant Show in Denver, October 9-10

*COPY:*

Dear <Name>,

<Exhibitor Name> will be exhibiting at the [2017 Colorado Restaurant Show](#) and we'd like to extend a personal invitation to you to join us in Denver, October 9-10 and visit our booth #0000. We will be displaying our latest <insert highlights of the products, ingredients, services you will be exhibiting>.

[The Colorado Restaurant Show](#), presented by the [Colorado Restaurant Association](#) (CRA), is the annual networking and learning event for restaurateurs, chefs and restaurant and bar managers in the Rocky Mountain region. Over the course of the two-day event, the leading restaurateurs in Colorado and the nation will meet with industry leaders and tastemakers at the Colorado Convention Center, to discover the newest trends, ideas and products in the business.

We hope to see you there.

Best regards,

<Your Signature>



**Colorado Restaurant Show**  
October 9-10, 2017  
Colorado Convention Center | Denver, CO  
<http://www.COrestaurantshow.com>