



SEPTEMBER 17-18, 2018
Colorado Convention Center | Denver, Colorado

Get in touch before the show!

Here is a sample email to customize and send to clients in July and again in August to promote your participation at the Colorado Restaurant Show.

SUBJECT LINE:

We'll be at the Colorado Restaurant Show in Denver—will you?
Join us at the Colorado Restaurant Show in Denver, September 17-18

COPY:

Dear <Name>,

<Exhibitor Name> will be exhibiting at the 2018 Colorado Restaurant Show and we'd like to extend a personal invitation to you to join us in Denver, September 17-18 and visit our booth #0000. We will be displaying our latest <insert highlights of the products, technologies, services you will be exhibiting>.

The 2018 Colorado Restaurant Show, presented by the Colorado Restaurant Association (CRA), is the annual networking and learning event for restaurateurs, chefs and restaurant and bar managers in the Rocky Mountain region. Over the course of the two-day event, the leading restaurateurs in Colorado and the nation will meet with industry leaders and tastemakers at the Colorado Convention Center, to discover the newest trends, ideas and products in the business.

We hope to see you there.

Best regards,

<Your Signature>



Colorado Restaurant Show
September 17-18, 2018
Colorado Convention Center | Denver, CO
www.COrestaurantshow.com
See Us at Booth #0000